

Atomic tasks grouped into patterns - contemporary visual artists

Scenario: A contemporary visual artist organizes and plans an art exhibition to present his work

FIND ART INSTITUTION/ORGANIZATION FOR COLLABORATION	IDENTIFY THE EXHIBITION SPACE	PLAN THE EXHIBITION	INTERACT WITH PEOPLE ABOUT THE EXHIBITION
Perform desktop research on specific art topic.	Explore the exhibition premises of an art organization.	Make photography of works for the exhibition catalog.	Show phases of art research.
Organize exhibitions to present artworks.	Explore the technical equipment of the exhibition space.	Equip artworks for the exhibition.	Study topics of interest related to art.
Visit exhibitions in live for a complete impression.	View the visual material to get an impression of the artwork.	Organize the transport of artworks for the exhibition.	Promote art on social media channels.
Check newsletters for invitations to exhibitions.	Check the location of the exhibition space.	Find a curator of the exhibition.	Look for persons from public life to promote artists and art.
Plan art exhibitions on invitation of relevant curators.	Avoid to explore artworks and curator opinion on the website if it is possible to visit the exhibition.	Organize the transport of artworks for the exhibition	Engage with the audience on social media.
Search for art novelties on art festivals and exhibitions (live events).	Study the exhibited artworks.	Evaluate options for exhibition promotion. (promote the exhibition by Facebook event) (invite people to the exhibition by sending e-mail)	Search detailed information (photos of the project and opening hours) after an exhibition opening.
Ask about novelties in the field of art members of professional associations.	Check visual material to get a feeling of the artwork.	Check opening hours, contacts...	
Sign up for newsletters to get news in the field of art.	Look for spaces, how the exhibition rooms look like, when planning an exhibition.	Check contact information.	
Ask for recommendations about art residences colleagues from the field.	Check installation views of former exhibitions to get an idea of exhibition spaces.	Contact exhibition organizers for preparation works.	
Perform desktop research on specific art topic.	Check information about exhibition spaces.	Search for contacts of people working in an art organization.	
Organize exhibitions to present artworks.	Check visual material to get a feeling of the artwork.	Answer to exhibition invitations.	
Visit Facebook for art news.	Search for the ground floor and photos of the exhibition space without artworks.	Visit website of an art organization for contacts, working hours, mission statement, archive of past exhibitions.	
Read newsletters for art news.	Look for appealing visuals.	Find a curator of the exhibition.	
Check links to a website in newsletters.	Explore the exhibition premises of an art organization.	Organize the transport of artworks to the exhibition.	
Check links to social media in a newsletter.		Search for opening hours, contacts.	
Read newsletters for art news.		Check contact information.	
Avoid consuming time on Facebook.		Contact exhibition organizers for preparation works.	
Visit the website of an art organization after receiving an e-mail or newsletter.		Search for contacts of people working in an art organization.	
Visit art organization and artists’ website for art news.		Answer to exhibition invitations.	
Visit social channels and art organizations website for professional reason.		Search for contacts, working hours, mission statement, archive of past activities.	
Avoid social media in private life.			
Visit art organization’s websites and social media for professional reasons.			
Explore working in process photos.			
Read online art magazines and daily newspaper for art news.			
Visit Instagram for art news.			
Check newsletter for art news.			
Click for more information on links in newsletters.			
Check art news on Facebook.			
Search for art news in newspaper, art magazines (printed media) on daily basis.			
Check newsletters for art news.			
Search for art news online (open calls for residences, fellowship programs, exhibitions).			
Search for art news on social media (Instagram).			
Search for novelties in the field of art.			
Ask people from the field for recommendations.			

Atomic tasks grouped into patterns - contemporary visual artists

Research the art organization program orientation.			
Explore the main activities of an art organization.			
Look for information about current and future exhibitions.			
Look for an archive of past exhibitions.			
Search through the archive by different activities.			
Search for the organization’s program and profile.			
Investigate the visibility of an art organization.			
Identify messages the content upholds.			
Apply for art projects.			
Analyze curators’ invitations for art exhibitions			
Visit already known websites of art organizations for specific expert content.			
Look for the archive of past activities on an art organization website.			
Study all the activities of an art organization on a website.			
Check past exhibitions.			
Check what is happening at the moment.			
Study current exhibitions and activities first.			
Look for program orientation/mission of an art organization when planning an exhibition.			
Check open calls in progress.			
Check mission and vision statements.			
Search for current and past exhibition.			
Study visual and written content related to an exhibition.			
Check artists who exhibited in the gallery.			
Check curators who worked for the gallery.			
Study about curator concept of an exhibition.			
Read about curator interpretation to understand an exhibition concept.			
Search for information about art concepts and curators involved when planning an exhibition.			
Study the textual content to learn more about the artwork.			
Search for visual and written content about an exhibition.			
Check recommendations of experts & professionals (insiders/critics)			
Look at visual material and read textual content in newsletter.			
Study visual material and accompanying textual content related to an art exhibition.			
Check the visual design for a 1st impression.			
Check publications released by an art organization.			
Study visual and written content in newsletters.			
Look for nice typography and design to perceive better the message.			
Check visual content to get the idea of what is meant with a project.			
Check visual and textual content related to an exhibition.			
Read shorter texts.			