



Sanja Benčić

Nationality: Croatian **Date of birth:** 22/04/1980

Phone number: (+385) 911828670 **Email address:** bensandesign@gmail.com

Home: Ulica 154. Brigade hr. vojske br. 13, 52470 Umag (Croatia)

ABOUT ME

Multidisciplinary designer and Content Strategist based in Croatia focused on user-oriented designs and products. Graduated in Visual Arts from the Rijeka Academy of Applied Arts and Content Strategy from FH Joanneum University in Graz, Austria, specializing in Design Systems from the Academy of Fine Arts in Verona, Italy.

WORK EXPERIENCE

Public Open University "Ante Babić" Umag – Umag

City: Umag

Senior Expert for Adult Education & Marketing

[01/09/2022 – Current]

- Organization of adult education programs.
- Marketing and promotion.
- Design of graphic and digital visual materials for promotion.

full-time

CARGO International B.V. – Appeldorn, Netherlands

City: Appeldorn | Country: Netherlands

UX & UI Designer

[01/04/2022 – 31/03/2024]

- User Experience Design - research, user testing, and developing the structure and flow of the product to ensure it is intuitive, easy to use, and meets users' needs.
- UI (User Interface) Design - designing buttons, menus, icons, typography, color schemes, and other elements users interact with.

part-time, remote

Institution FESTUM, City of Umag

Senior Expert Associate for Culture and the Arts

[01/02/2018 – 31/08/2022]

- Organization and promotion of cultural and art activities.
- Design of promotional materials.

full-time

Public Open University "Ante Babić" Umag – Umag, Croatia

City: Umag | Country: Croatia

Head of Cultural Programs and Activities

[01/01/2016 – 31/01/2018]

- Organization and promotion of cultural activities.
- Management of the City Art Gallery.
- Design of promotional materials.

full-time

Public Open University "Ante Babić" Umag – Umag, Croatia

City: Umag | Country: Croatia

Director

[01/08/2010 – 31/12/2015]

Management of town cultural activities and adult education programs.

Elementary music school management.

full-time

School of Civil Engineering Čakovec – Čakovec, Croatia

City: Čakovec | Country: Croatia

Art & Design Teacher

[01/09/2006 – 31/07/2010]

Department for Art and Design

Fields: Design, Graphics and Visual Communication, Art History

full-time

EDUCATION AND TRAINING

Master of Arts in Social Sciences – Content Strategy

FH Joanneum – University of Applied Sciences, Department for Media & Design [01/09/2019 – 12/04/2022]

City: Graz | Country: Austria | Website: <https://www.fh-joanneum.at/content-strategie-und-digitale-kommunikation/master/en/>

Content-Strategy, User Experience Design, UI Design, User Research, Content Management.

Design System Course

Academy of Fine Arts of Verona [01/02/2019 – 16/09/2019]

City: Verona | Country: Italy | Website: <https://accademiabelleartiverona.it/en/italian-strategic-design/>

DESIGN SYSTEM – course of 2nd level academic degree in Art Direction, Product Design and Italian Strategic Design
Training with a duration of 120 hours

Designer of e-learning contents

Algebra University College [12/05/2014 – 21/09/2014]

City: Zagreb | Country: Croatia | Website: <https://www.algebra.hr/>

E-learning design and development

Training with a duration of 250 hours

Graphic Designer

Algebra University College [21/03/2005 – 23/06/2005]

City: Zagreb | Country: Croatia | Website: <https://www.algebra.hr/cjelozivotno-obrazovanje/programi/graficki-dizajner-specijalist-digitalnog-izdavastva/>

Graphic Design

Training with a duration of 150 hours

Web Designer

Algebra University College [22/11/2004 – 11/03/2005]

City: Zagreb | Country: Croatia | Website: <https://www.algebra.hr/cjelozivotno-obrazovanje/program/web-dizajner/>

Web Design
Training with a duration of 150 hours

Master of Arts in Fine Arts

Academy of Applied Arts, former: Faculty of Humanities and Social Sciences, Department of Fine Arts [01/08/1998 – 28/03/2004]

City: Rijeka | Country: Croatia | Website: <https://apuri.uniri.hr/> | Field(s) of study: Arts and humanities

Specialization: **Graphic Art**

LANGUAGE SKILLS

Mother tongue(s): Croatian

Other language(s):

Italian

LISTENING C1 **READING** C1 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** C1

English

LISTENING C1 **READING** C1 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Figma / Adobe Illustrator / Canva / Adobe Photoshop / Adobe Indesign / Online collaboration tools (Miro, Trello, Asana, Zoom, Teams etc.) / Virtual Meeting (Miro, Zoom, Meet) / Knowledge in communication tools (Miro, Slack, Google Docs)

HOBBIES AND INTERESTS

Sparetime activities

Art and design lover, nature lover (hiking, swimming and other outdoor activities), travelling.

DRIVING LICENCE

Driving Licence: B